

Monte Vista Chamber of Commerce Newsletter December 2023



<u>Click Here To View Chamber</u> <u>Website</u>

Wolf Creek Ski Area in the summer of 2019



Did you know?

Wolf Creek Ski Area (WCSA) is a ski area in southwest Colorado, located on the Wolf Creek Pass between Pagosa Springs and South Fork. It is best known for receiving more average annual snowfall than any other resort in Colorado, at about 430 inches per year.

First site on top of the pass

During the 1930s, people were taming the mountains of Colorado by building highways and mountain passes. US Highway 160 was constructed as a new project connecting the San Luis Valley to Pagosa Springs. Prior to 1936, Cumbres Pass was the only direct route through the mountains in this area, and during heavy snowstorms it often closed. The construction project between San Luis and Pagosa Springs was dubbed Wolf Creek Pass. By 1938, construction on Highway 160 over the pass was complete. That same year, a group of budding skiers from the San Luis Valley, including a farmer named Kelly Boyce, created the Wolf Creek Ski Club and installed a rope tow on the north side near the summit of Wolf Creek Pass. Kelly's lift was driven by an old Chevy truck with tickets at \$1 per day. Charles Elliott, who helped Boyce launch skiing at Wolf Creek Pass, grew up in the San Luis Valley and taught himself to ski on homemade boards at age 21, hiking up Wolf Creek Pass in 1934. With the help of four separate ski clubs on both sides of the pass—in the San Luis Valley to the east and Pagosa Springs to the west—Kelley and Elliott built the first rope tow and organized a ski patrol in 1936. The following year the four clubs unified into Wolf Creek Ski Club, and over the next five years Elliott led the construction of shelter cabins and additional rope tows. At the outset of WW II, at least three of the individuals active in the development of Wolf Creek Pass as a ski area served as members of the 10th mountain Division, Charles Elliot, Dick Long and Bob Wright.

The inspired bunch of volunteers (and they were all volunteers) who built the first ski runs at Wolf Creek were a hearty bunch who loved skiing and the mountains. But finally, following the end of WW II, the hardy skiers of the Wolf Creek Ski Club grew bored with the 150-yard rope tow on the base of Thunder Mountain and began to look around for options. In 1955, Edward Sharp and Ronald Major, skiers from Monte Vista, were discussing possible ski lifts and locations for a new ski area.

Check back next month for more about the history of Wolf Creek Ski Area!

(info gathered from Wikipedia)

Business of the Month:



Wenta Nip & Sanitizing, LLC
Phone: (719) 852-0353: Visit Website
Address: 1525 E Hwy 160 - Monte Vista, CO

Wenta Nip & Sanitizing, LLC is a small, family-owned business and has over 85 years of combined specialized knowledge in our industry. We provide potato growers, shippers and processors with the latest technology and most up-to-date products on the market for potato storage sanitization and post-harvest sprout control.

We specialize in potato sprout control for all market types including fresh, organic, process and seed. We utilize a wide range of products to precisely meet each grower's or operation's specific needs.

Service is our top priority! Our team of employees and applicators are trained to provide exceptional service and pertinent expertise to assist our growers' crop storage needs.

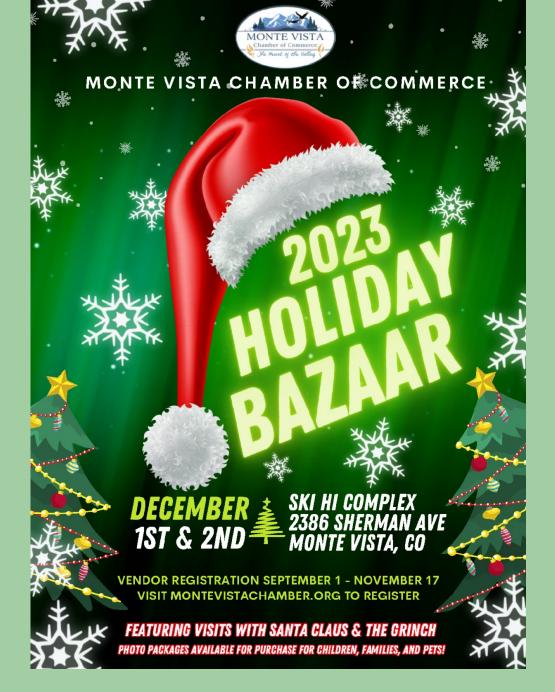
We are extremely proud to serve the potato growers of the San Luis Valley, and deeply appreciate the business and value the relationships we've made along the way!

Eat San Luis Valley Potatoes!

CLICK HERE FOR MORE INFORMATION!

Crane silhouettes are now available for sponsorship for the 2024 Swoop of the Cranes! Click here to visit the Crane Swoop website for more details.





For more details, visit our <u>Holiday Bazaar website</u> and be sure to visit our <u>Facebook</u> for event updates!



\$750 VIP HOLIDAY BAZAAR EVENT SPONSORSHIP

Exclusive marketing for your company in the San Luis Valley and outside the San Luis Valley on all event flyers that will be published to over 30,0000 viewers for the event. Your company name will be featured in all marketing publications, social media mentions, radio mentions before and during the event. Your company will be featured on the home page of the Monte Vista Chamber of Commerce website as the "Business of the Month" in the Monte Vista Chamber of Commerce Newsletter during the month of your choice.

\$500 SANTA & THE GRINCH IN WHOVILLE SPONSORSHIP

Your company logo will be displayed at the entrance to the Santa and The Grinch photo areas at the Holiday Bazaar. Your company logo will be displayed on a banner at the Holiday Bazaar, social media mentions before and during the event, radio mentions.

\$300 CINDY LOU WHO SPONSORSHIP

Your company logo will be displayed on a banner at the Holiday Bazaar, social media mentions before and during the event, and radio mentions.

\$150 MAX THE REINDEER SPONSORSHIP

Your company logo displayed on banner at the Holiday Bazaar.



Please make checks payable to the Monte Vista Chamber of Commerce or submit payment at montevistachamber.org

Interested in sponsoring this event? Contact the Monte Vista Chamber or one of the committee members!

Questions or seeking
information? - Click the
buttons on the righthand side to view more
information about
Monte Vista as well as
various local events in

Monte Vista Chamber of Commerce Facebook

> Monte Vista Chamber of Commerce

The next Monte Vista Chamber board meeting Thursday, December 28th at 7 AM.

Member Updates



We hope you decide to move messages from the Monte Vista
Chamber to your
Primary tab from the Promotions tab. By doing so, all future emails from us should be delivered to the Primary tab. Thanks!

CHECK OUT
MEMBERSHIP
BENEFITS HERE!

New Members:

Valley Tractor Repair

Renewing Members:

- Fluid Space Wellness
- Kim Marquez Photography

Do you have an event in the San Luis Valley that you would like to add to our website? Please click the button below to fill out an Event Submission Form with as much information as possible. We will add the event to the Monte Vista Chamber of Commerce website as soon as possible and will contact you if we have any further questions about the event.

Thank you!

Event Submission Form