



*Monte Vista Chamber of
Commerce Newsletter
March 2023*



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Website](#)

*Business of the Month:
Monte Vista CO-OP*



**HAPPY NATIONAL AG MONTH – FROM
THE MONTE VISTA COOP!**

Please join the Monte Vista Coop as they celebrate National Ag Month during the month of March! The Monte Vista Coop National Ag Month Coloring Contest is available online at www.mvcoop.com. You can download an official entry form for

kids ages 3yrs to 16yrs. Deadline to enter is March 21, 2023. Winners from each age category will receive a \$50 dollar gift certificate to the Monte Vista Coop. Winners will be announced at mvcoop.com March 24,2023. Please contact Stephanie Schaefer, MVC Marketing Director with any questions at 719-852-5181 Ext. 1054 or email mvcads@mvcoop.com

The Monte Vista Coop takes pride in community involvement and development. Celebrating our community of agriculture is what we do and have since our beginning in 1949. The Monte Vista Coop simply began by a group of forward-thinking farmers who pooled resources to buy in bulk. Today, the Monte Vista Coop has more than 8,000 members and offers farming and ranch necessities. Each department is strategically operated with the best interest of our area farmers and ranchers in mind, helping to keep our local economy robust and thriving. Contributing over \$100,000 to local organizations, schools, and events in 2022, the Monte Vista Coop will always strive to support our community and memberships.

Whether you are engaged in farming, ranching, recreation, or just living, fuel products are a necessity for everyone. Therefore, the Monte Vista Coop Energy Division delivers diesel, gas, and propane. The service department installs and services both residential and commercial propane tanks, and heaters.

As a Cenex brand dealer, the Monte Vista Coop provides all the conveniences you're accustomed to: 24 – hour pay at the pump gas diesel fuel, freshly made cold and hot foods and tasty snacks and beverages at our C-Store location in Monte Vista.


The Monte Vista Coop Car Care Center offers tires, batteries, accessories, plus a mobile tire service truck. Whether at the station, on the road, or at the farm, we can provide complete tire service for any size vehicle with excellent service provided to all customers.

If you are looking for quality products and exceptional services provided by trained experts, you have come to the right place. At the Monte Vista Coop Equipment division, we pride ourselves on matching each customer's unique needs with the Kubota that will serve them best. We also offer quality hay and potato equipment services and products.

Fertilizer is also another necessity for Monte Vista Coop members. Our Agronomy Division provides conventional and organic fertilizers, crop protection products, seed, and a variety of other agricultural products. At three locations, including our new dry fertilizer shed and crop protection and energy shop located by our main facility in Monte Vista, the Monte Vista Coop Agronomy Divisions can mix customized fertilizer blends to meet our grower's unique needs and field conditions, and with the capability to spread dry or liquid at a variable rate, we bring even more value to our customers bottom line profitability.

The Monte Vista Coop Farm Store is a hardware store with an agricultural emphasis. Carrying everything from paint and plumbing to tack and clothing, the Monte Vista Coop Farm Store is a major retail location for farmers and non-farmers alike. We also carry a large selection of PJ and OrangeLine trailers, Troy Bilt mowers and tractors, stoves, top quality pet foods, lawn and garden fertilizer and products, and Powder River Cattle Equipment.

With feed warehouse locations in Alamosa and Monte Vista, The Monte Vista Coop




Feed Division provides premium feed, essential livestock products, and educational insight that helps to build the nutritional foundation of your herd and maximize your profitability.

At the Monte Vista Coop, we are passionately committed to providing our customers with the highest quality products, most innovative solutions, and services delivered with integrity and professionalism.

Stay connected to us on Facebook, Instagram and our website, www.mvcoop.com and pay your bill on-line, access career opportunities, find emergency contact numbers, company locations, and stay up to date on current sales, promotions, events, and seasonal offers exclusive to the Monte Vista Coop.

“Our mission is to provide options and information, leading edge technology, quality products and services to enhance profitability of the membership today and in the future.”



MONTE VISTA COOP NATIONAL AG MONTH



COLORING CONTEST

ELIGIBILITY:

·Child must be between the ages of 3-17 years old and adults 18 +

COLORING CONTEST GUIDELINES

- The picture provided by the Monte Vista Coop should be used as the official entry into the coloring contest.
- Coloring must be the original work of the child/adult submitting the entry.
- The artist name, age, address, phone number, and email (opt), parent/guardian name(s) should be written on the entry form.
- Age categories will include: 7 and under, 8-10, 11-13, 14-17, 18+.
- There will be one winner from each category.
- Only one entry per child/adult.

TIMELINE

- The coloring contest is in correspondence with the Monte Vista Coop National Agriculture Month celebration - March 2023.
- Deadline to submit entries will be March 21, 2023.
- Winners will be announced March 24, 2023 on mvcoop.com
- Entries submitted to the Monte Vista Coop can be submitted in hard copy form via mail, dropped off at the Monte Vista Coop main office, or electronic format (email), and must be received by the March 21, 2023 by 5:00 pm.

CONTEST PRIZE

- \$50 gift certificate to the Monte Vista Coop

MAIL ENTRIES TO:

Monte Vista Coop
Agriculture Coloring Contest
Attn: Stephanie Schaefer
1901 E. Hwy 160
PO Box 111
Monte Vista, CO 81144
Email:
mvcads@mvcoop.com

**ONE WINNER FROM EACH AGE
GROUP WILL WIN A
\$50 MVC GIFT CERTIFICATE**



**ENTRY DEADLINE
MARCH 21, 2023**

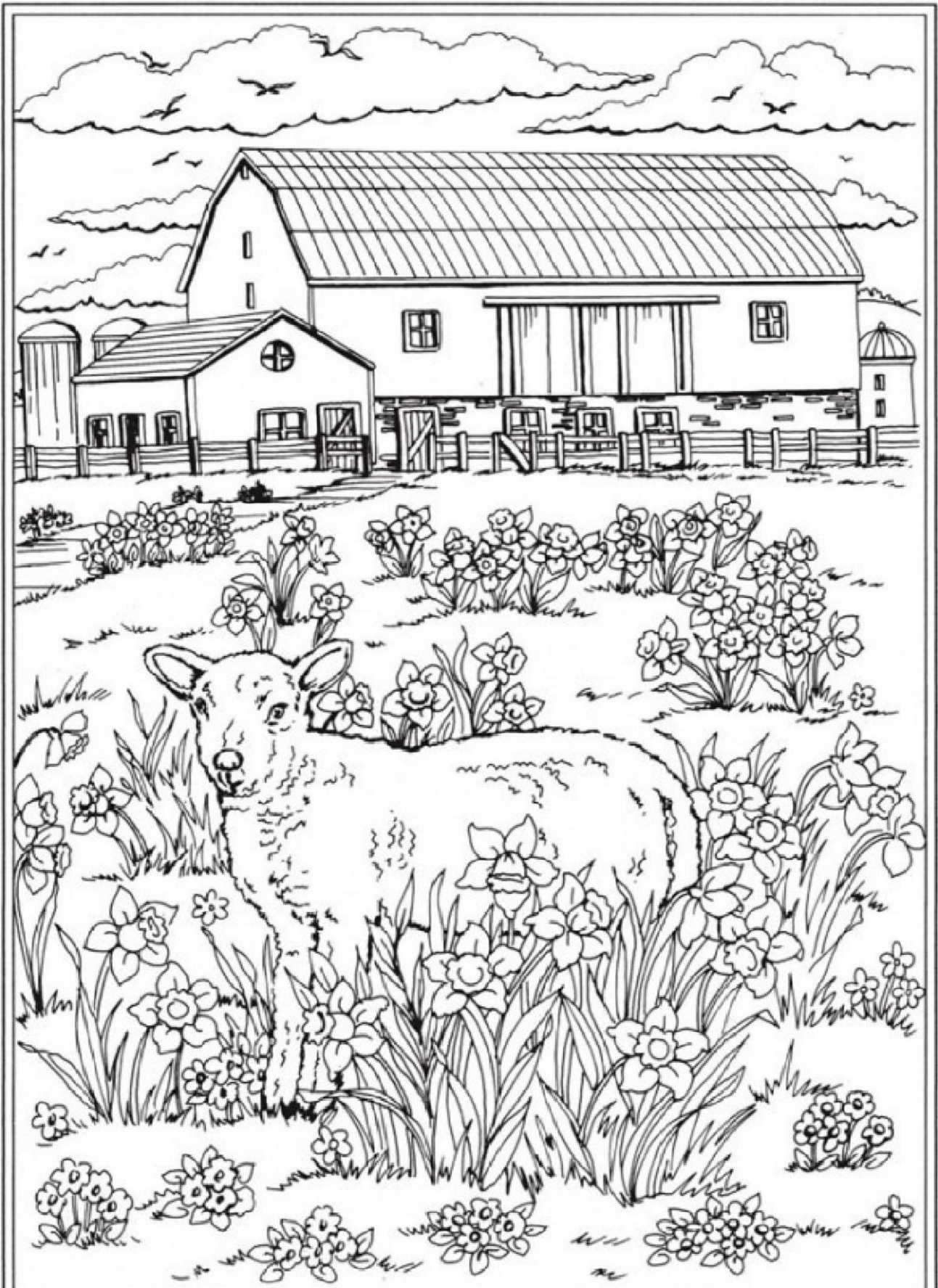


**WINNERS WILL BE
ANNOUNCED
MARCH 24, 2023
AT MVCOOP.COM**

**Winners will be asked for
consent for social media
marketing**

Questions? Please contact Stephanie Schaefer, MVC Marketing Director
Phone: 719-852-5181 Ext. 1054 or Email: mvcads@mvcoop.com





[CLICK HERE FOR MORE INFORMATION!](#)

Join Us For The 40th Festival March 10-12, 2023



Monte Vista Crane Festival History

Today, crane watchers come from far and wide to join the celebration at the Monte Vista Crane Festival held the second weekend in March. While the festival offers outstanding opportunities for celebrating and understanding cranes and other wildlife, the common denominator that brings visitors back year after year is the 20,000 or so greater Sandhill Cranes and a few thousand Lesser Sandhills. Besides the cranes there are thousands of waterfowl, numerous wintering bald eagles and other raptors that highlight the wildlife viewing.

The first crane festival was a small event that attracted mostly locals. Over the years, festival activities have included square dances, bluegrass festivals, pancake breakfasts, baked potato dinners, quilt raffles, juried art contests and music performances by artists such as Michael Martin Murphey. Keynote speakers have included big names like wildlife photographer and nature writer John Fielder and former Senator Ben Nighthorse Campbell.

Nowadays, thousands of bird lovers flock to Monte Vista in mid-March for the

three-day festival filled with tours, lectures, live-bird exhibits, photography classes and an arts and crafts show. But the biggest draws remain the scenic San Luis Valley, hospitality of Valley residents and the tens of thousands of sandhill cranes and other unique wildlife.

But surprisingly, sandhill cranes weren't the original stars of Monte Vista's crane festival. The inaugural 1984 event was originally called the *Whooping Crane Festival*.

Bigger and lighter in color than their sandhill cousins, whooping cranes faced an uphill struggle due to hunting and habitat loss. In 1941, there were only a couple dozen whooping cranes left in the wild. So scientists began placing whooping crane eggs in sandhill nests as part of a foster program aimed at establishing a population outside of the eastern states. When the whooper chicks hatched, the foster parents raised the chicks as their own. Sandhill cranes migrating through the San Luis Valley were used in the program in hopes that the shorter migration route—from southern New Mexico, through the Valley, to nesting grounds around Yellowstone—would improve the whooping crane's chances for population growth.

But over the years, the Valley's small whooping crane population petered out because of drought, mortality and failed breeding. By the year 2000, only two whooping cranes passed through the Valley. The only remnant these days is a unique sculpture fashioned from farm tools standing in front of the Monte Vista Safeway named "Cooper the Whooper."

[Click Here for More Information on the Monte Vista Crane Festival](#)

Questions or seeking information? - Click the buttons on the right-hand side to view more information about Monte Vista as well as various local events in the San Luis Valley!

*Monte Vista Chamber of Commerce
Facebook*

*Monte Vista Chamber of Commerce
Instagram*

*Monte Vista Chamber of
Commerce*

Member Updates



We hope you decide to move messages from the Monte Vista Chamber to your Primary tab from the Promotions tab. By doing so, all future emails from us should be delivered to the Primary tab. Thanks!

**CHECK OUT
MEMBERSHIP
BENEFITS HERE!**

New Members:

- Cakes by Christi

Renewing Members:

- Colorado Potato Administration
- DQ Grill and Chill
- Edward Jones
- Royal Electrical Services, Inc.
- Scott Deacon
- Buffalo Broadcasting

Do you have an event in the San Luis Valley that you would like to add to our website? Please click the button below to fill out an Event Submission Form with as much information as possible. We will add the event to the Monte Vista Chamber of Commerce website as soon as possible and will contact you if we have any further questions about the event.

Thank you!

Event Submission Form