INVEST IN YOUR BUSINESS AND LOCAL COMMUNITY

JOIN THE MONTE VISTA CHAMBER OF COMMERCE TODAY!

WHY JOIN A CHAMBER?

Small businesses represent the largest segment by number of most local chamber membership rolls. Results in the research study by The Shapiro Group, Inc. and Market Street indicate the impact of local chamber membership on small businesses is very powerful. If a consumer knows a small business is a member of its local chamber, the business enjoys a 44 percent increase in its consumer favorability rating, a 51 percent increase in consumer awareness, a 57 percent increase in its local reputation and a 63 percent increase in the likelihood that consumers will patronize the business in the future.

Business and Relocation Information- Each year the Chamber receives numerous requests for information about Monte Vista from potential and new residents and businesses. As a member you can make sure your business is included to invite these highly qualified prospects to become a customer of your business.

Membership in the Monte Vista Chamber of Commerce provides these benefits and more, but only if YOU utilize them!

We firmly adhere to a "stronger together" philosophy; we need you and we hope you will join us to support our efforts promoting business, commerce, and tourism in Monte Vista.

WE OFFER DISCOUNTS FOR MULTIPLE BUSINESS MEMBERSHIPS!

BENEFITS OF MEMBERSHIP

- **Networking!** Connect personally through multiple Chamber and Chamber supported events and our Monthly Chamber Meetings.
- **Access to the Monthly Chamber E-mail** - Only members can add events, specials, promotions, etc. to be sent to nearly 1,000 members of the Chamber E-mail list.
- **Increase Your Visibility in the Community -** Get your business listed on the Chamber website (an average of 4,000 "hits" each month), free as a benefit of your membership! The internet is one of the primary ways people search for available goods or services –with our searchable website, your listing will help increase your web-based visibility for community members and visitors.
- **Promotion for your business specials and events through our Chamber Facebook page**
- **Ribbon cutting/Open House event sponsored by the Chamber and the Conquistadors–** The Chamber will help advertise for your event through Chamber publications and on our social media pages. Your Ribbon Cutting photo will be published in the paper, courtesy of the Monte Vista Journal!
- **Referral Program**—Thousands of calls each year are referred to our Chamber Members only
- **Chamber Events and Programs** provide members with great opportunities to get to know new people and expand your prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors— and generate new business leads.
- **Event Booth Discounts** – Members receive a discount on booth fees for select Chamber sponsored events.
- **Welcome for New Members—**published in the Monthly Newsletter, listed on Chamber E-mails, and on Chamber Social Media pages highlighting your company's logo and business information
- **Community Involvement and Volunteer Opportunities**
- **Access to bulk mail discounts**
- **Programing Discount**—As a Chamber Member you can attend special Educational Programming free or at a discounted rate.
- **Meeting Facilities** – The Chamber has meeting space for up to 80 people. Features include - tables and chairs, Wi-Fi connectivity, teleconference and video projector capability. The space is available to members 7 days a week with reservation and a discounted fee.
- **Copy Machine** – Members have access to the Chamber copy machine at a discounted rate. Features include copying, scanning to e-mail, and USB capabilities.
- **Business of the Month** – Members can be featured as our business of the month. This will be publicized on our website, social media, Monthly Newsletter, and the Ski Hi Park marquee.
- **SLVoices** – The Chamber works with SLVoices to allow members to "tell the stories of their businesses, events, or organizations" through their recorded Podcasts. Each month the business of the month and other selected members will be featured

Monte Vista Chamber of Commerce / 947 1st Avenue / 719-852-2731 / chamber@montevistachamber.org/ www.montevistachamber.org

Serving the Monte Vista area.

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Membership Application

☐ **Individual $45/year**
☐ **Non-Profit Org. $100/year**
☐ **1st Time Chamber Member $75/year**
☐ **Business $150/year (additional businesses owned by the same entity are discounted $50 each)**

Members will be invoiced annually in the month in which they join the Chamber of Commerce.

Date: _____

Business / Organization Name: _____

President / Owner: _____

Local Manager / Director: _____

Primary Contact Name & Title: _____

Primary Contact Phone: _____ Alternate Phone: _____ _____

Primary Contact Email: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Website: _____

Social Media Sites: _____ _____

Brief Description of Business / Organization: _____

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Pay Online:

Visit www.montevistachamber.org Click on Become a Member Today or Click on The Chamber page drop down under Chamber Info