

Serving the Monte Vista area.



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## Why Join the Chamber of Commerce?

- **Your Membership-** helps us plan, conduct, or collaborate on 12 events held here each year. From the big agricultural trade fair, the Crane Festival, fun activities for kids like downtown trick or treating and two newer events: the Taste of the Valley and Mountain Film on Tour. The events increase visitor traffic to all our hotels, restaurants, and retail establishments.

### Membership Benefits

- **Social Media Marketing-** the Chamber has a Web Site and Facebook page, Instagram and Twitter coming soon. Your listing with the Chamber increases your market exposure by over 12,000 "hits" per year and growing! Local businesses and your events are featured on our digital presence. We also promote a business of the month on our website and media feeds for added exposure. The Chamber is actively working with the Del Norte and South Fork Chambers developing a social media marketing campaign promoting tourism and outdoor recreation in the entire upper Rio Grande.
- **Email Marketing-** the Chamber currently has a **Constant Contact**<sup>®</sup> email list of 800 strong and growing. Members have access to this listing for marketing your products and services.
- **Direct Mail Marketing-** the Chamber has a bulk mail permit made available to members should your marketing campaign include direct mail.
- **Referrals-** the Chamber staff receive over 2,000 inquiries every month about Monte Vista events, activities, businesses and relocation to the Monte Vista community. As a member your business is first on our list of recommendations, and will be included in our relocation package.
- **Networking and Enhanced Communications-** The Chamber provides an opportunity among fellow businesses to network and cross utilize each other's businesses, products and services. Some examples of cross networking:
  - Local Hotels can connect with the Chamber to utilize meeting space when their properties do not have the space or capabilities.
  - Local Restaurants can offer discounts or complimentary items to patrons, customers and guests utilizing other chamber member facilities.
  - Members can offer other members nominal discounts on products and services encouraging loyalty to Chamber members
  - Several times a year the Chamber organizes Socials. Members can get together to share thoughts and ideas and enjoy refreshments provided.



- **Meeting Facilities-** the Chamber has meeting space for up to 80 people. Features include- Tables and chairs, Wi-Fi connectivity, teleconference and video projector capability. The facility is equipped with a kitchenette for your convenience and we also have a list of Caters that can supply your meeting with food and beverage throughout your meeting. The space is available to members 7 days a week by reservation, for a nominal fee ranging from \$40-\$100.
- **Business Center-** The Chamber has a well-equipped business center with copying and scanning to email or USB capabilities.
- **Community Information and Connection-** the Chamber is actively involved in many State, Valley, County and City Organizations protecting your interests and growing our community. Your membership helps us coordinate with City of Monte Vista, Rio Grande County, and State of Colorado Topics include economic development, tourism and outdoor recreation in the San Luis Valley. The Chamber is active in the San Luis Valley Small Business Development Center and the Upper Rio Grande Economic Development Council.
- **Member Communications-** The Board Highlights and Chamber News is posted regularly on the Monte Vista Chamber web site, helping to keeping all our members informed on important community events, issues and activities.
- **Stay Connected-** The Chamber meets at 7am on the 4<sup>th</sup> Thursday of every month in the Chamber Offices. All members are encouraged to attend and participate. Breakfast is catered through one of our local member restaurants. Breakfast is complimentary for new members attending their 1<sup>st</sup> Chamber meeting.

**We firmly adhere to a “stronger together” philosophy; we need you and we hope you will join with us to support our efforts promoting business, commerce, and tourism in Monte Vista.**