

Monte Vista's Swoop of Cranes Deadlines & Details

You have sponsored a Crane Silhouette. Thank you very much! You have just stepped up to help beautify Monte Vista, increase interest in our City, and once displayed your contribution will attract more tourist attention!

Art Completion and Submission Deadline: February 18th. - Firm! We need them in hand so we can work with the City crews in getting them put up in the right places as soon as possible.

Silhouettes are 2 cranes standing together made of 12-gauge steel, about 5 feet tall and 2 feet wide. The steel is likely to have some residual oil on it from the cutting process which will need to be cleaned off in preparation for the artist's rendition. There will be brackets on the back for attaching to the LED light poles in the Monte Vista City Center.

Artists may elect to render both the front and the back of the silhouette with the understanding that the back of the silhouette will be attached to the light poles and therefore will be partially covered. We request that if the artist does not wish to render the back of the silhouette, please paint the back a flat black color.

Completed silhouettes will be on display on the light poles in Monte Vista from March thru August. Durability of color and creative renditions is therefore of great importance. Completed works will need to be clear coated with a protective finish. Keep in mind the potential damaging impact of wind, rain, snow, and our high-altitude UV. Aside from the foregoing cautions, it is up to the artist to decide what type of media/material is applied in the silhouette creation (painted, welded, mosaics, tiled, or even cloisonné?, be creative!). The Chamber of Commerce does reserve the right to not put on display any silhouette that it determines may be inappropriate.

The Chamber of Commerce will provide \$50 per silhouette to artists to help defray the cost of materials. The Chamber acknowledges that this will not adequately cover the artist's expenses and dedication of time involved. We encourage sponsors to work directly with the artist providing their sponsored silhouette in helping to cover additional costs.

During the period that the Cranes are on display, voting by citizens and guests will be conducted to determine the top three favorites. While these are mainly for recognition, the winners will receive \$100 per Award to be given to the artists!

The plan is to collect the displayed silhouettes in late August and at a special event in September, conduct a fundraiser, including a live, silent, online or combination thereof auction of all the remaining displayed silhouettes. Sponsors or artists will be granted first dibs and may "buy back" their sponsored silhouette for \$100. Otherwise, the silhouettes will be auctioned. Money raised from the Monte Vista Swoop of Cranes auction will be used for tree planting, flower baskets, and other storefront improvement programs.