

## **Monte Vista's Swoop of the Cranes Deadlines & Details**

You've sponsored a Crane Silhouette. Thank you very much! You have just stepped up to help beautify Monte Vista, increase interest in our city, and once displayed your contribution will attract more tourist attention!

As a sponsor you are responsible for selecting/communicating with your artist. You may select an artist from our list, or you may choose an artist yourself. The Chamber of Commerce will provide \$70 per silhouette to artists to help defray the cost of materials. The Chamber acknowledges that this won't adequately cover the artist's expenses and dedication of time involved. We encourage sponsors to work directly with the artist they commissioned in helping to cover additional costs.

**Crane Silhouette Sponsor Pick-Up Deadline: January 12th, 2024.** Sponsors must pick up their blank crane silhouette by the end of **January 12th, 2024**, as they will no longer be available to sponsor after this date.

**Art Completion and Submission Deadline: February 15th, 2024.** We need them in hand so we can work with the City crews in getting them put up in the right places and in time for Crane Fest in early March. **If they are not returned by this date, they will not be hung.**

Silhouettes are 2 cranes standing together made of 12-gauge steel, about 5 feet tall and 2 feet wide. The steel is likely to have some residual oil on it from the cutting process which will need to be cleaned off in preparation for the artist's rendition. There will be brackets on the back for attaching to the LED light poles in the Monte Vista City Center.

Artists may elect to render both the front and the back of the silhouette with the understanding that the back of the silhouette will be attached to the light poles and therefore will be partially covered. We request that if the artist does not wish to render the back of the silhouette, please paint the back a flat black color.

Completed silhouettes will be on display on the light poles in Monte Vista from March thru August (6 months). Durability of color and creative renditions is therefore of great importance. Completed works will need to be clear coated with a protective finish. Keep in mind the potential damaging impact of wind, rain, snow, and our high-altitude UV. Aside from the foregoing cautions, it is up to the artist to decide what type of media/material is applied in the silhouette creation (painted, welded, mosaics, tiled, or even cloisonné? be creative!). The Chamber of Commerce reserves the right not to display any silhouette that it determines may be inappropriate.

Sponsors will be granted first dibs to purchase their sponsored silhouette for \$75. Otherwise, the silhouettes will be auctioned. Money raised from the Monte Vista Swoop of Cranes auction shall be used for Monte Vista beautification projects.