



DATE OF REQUEST: _____ AMOUNT REQUESTED: \$ _____

PERCENT OF TOTAL BUDGET REQUESTED: _____ %

NAME OF EVENT: _____

LOCATION OF EVENT (specify): _____

DATE(S) OF EVENT: _____

NAME OF APPLICANT: _____

ADDRESS OF APPLICANT: _____

PRIMARY REPRESENTATIVE: _____

REPRESENTATIVE'S EMAIL ADDRESS: _____

REPRESENTATIVE'S PRIMARY PHONE: _____ SECONDARY: _____

PLEASE ATTACH PROJECTED BUDGET W/ ALLOCATION OF REQUESTED FUNDS

EVENT OR **GENERAL MARKETING** (circle one)

PLEASE PROVIDE BRIEF INFORMATION ABOUT THE NATURE AND PHILOSOPHY OF YOUR EVENT OR MARKETING PROJECT:

IS THE APPLICANT AN ESTABLISHED AND PROVEN MARKETING ENTITY OR WORKING WITH AN ESTABLISHED ENTITY WITHIN THE COUNTY FORMED FOR THE PURPOSE OF ADVERTISING AND MARKETING TOURISM THROUGHOUT THE RIO GRANDE COUNTY AREA?

PLEASE STATE THE GENERAL NATURE AND PURPOSE OF THE APPLICANT'S PLANNED MARKETING AND ADVERTISING OF TOURISM: (100 words or less)

WILL THIS EVENT PROMOTE THE UNIQUENESS OF RIO GRANDE COUNTY AS A TOURIST DESTINATION IN COLORADO? EXPLAIN:

IS THIS A NEW EVENT OR MARKETING PLAN? IF NOT, HOW LONG HAS IT BEEN ACTIVE?



PREVIOUS FUNDING

YEAR _____ \$ _____ YEAR _____ \$ _____ YEAR _____ \$ _____

IS THE APPLICANT A **PUBLIC** OR **NON-PROFIT** ENTITY? (circle one)

- IS YOUR PROJECT A JOINT VENTURE ALLOWING OTHER ENTITIES OR GROUPS TO PROMOTE THIS EVENT/PROJECT?
- IF APPLYING FOR EVENT FUNDING, IS THE EVENT AVAILABLE TO THE GENERAL PUBLIC?
- IF YOUR PROJECT LEVERAGES MATCHING FUNDS, PLEASE EXPLAIN:

SIGNATURE OF REPRESENTATIVE OF FISCALLY RESPONSIBLE APPLYING ORGANIZATION:

SIGNATURE X _____ DATE _____

PRINT X _____

SIGNATURE OF GRANT PREPARER IF DIFFERENT FROM ABOVE:

SIGN X _____ DATE _____

PRINT X _____

COPIES OF INVOICES, PAYMENT VOUCHERS, TEAR SHEETS, AD COPIES, ETC. ARE REQUIRED TO BE RETURNED WITH THE COMPLETED "FOLLOW UP REPORT" WITHIN 60 DAYS AFTER THE EVENT

*COMMITTEE MEETINGS ARE HELD THE 1ST MONDAY OF EACH MONTH.
APPLICATIONS/FOLLOW-UP REPORTS MUST BE RECEIVED A MINIMUM OF 5 DAYS PRIOR TO THE MEETING. APPLICANTS ARE WELCOME TO ATTEND OUR MEETINGS & PRESENT A SHORT 5-MINUTE OVERVIEW.*

() Approved () Disapproved, why? AMOUNT \$ _____ DATE _____

COMMITTEE SIGNATURE X _____ DATE _____

COMMITTEE SIGNATURE X _____ DATE _____